



County of Fairfax, Virginia



Richmond Highway Bus Rapid Transit

BRT Executive Committee

April 18, 2023



The Richmond Highway BRT project is funded in part by the Northern Virginia Transportation Authority.



Agenda

- **Community Charm**
 - Station Artwork Survey Results
 - Station Artwork Timeline Update





Station Artwork



Station Artwork Survey

- **Purpose:** Obtain community feedback on first drafts of the artwork. The selected artwork will be used to inspire the final designs on the BRT station windscreens.
- **Timeframe:** March 13 – April 3
- **410 responses**
- **Outreach:**
 - Pop-up events (6)
 - Open House at Mount Vernon High School
 - Presentation at Community Advisory Group
 - The One email list
 - Media release
 - Website updates

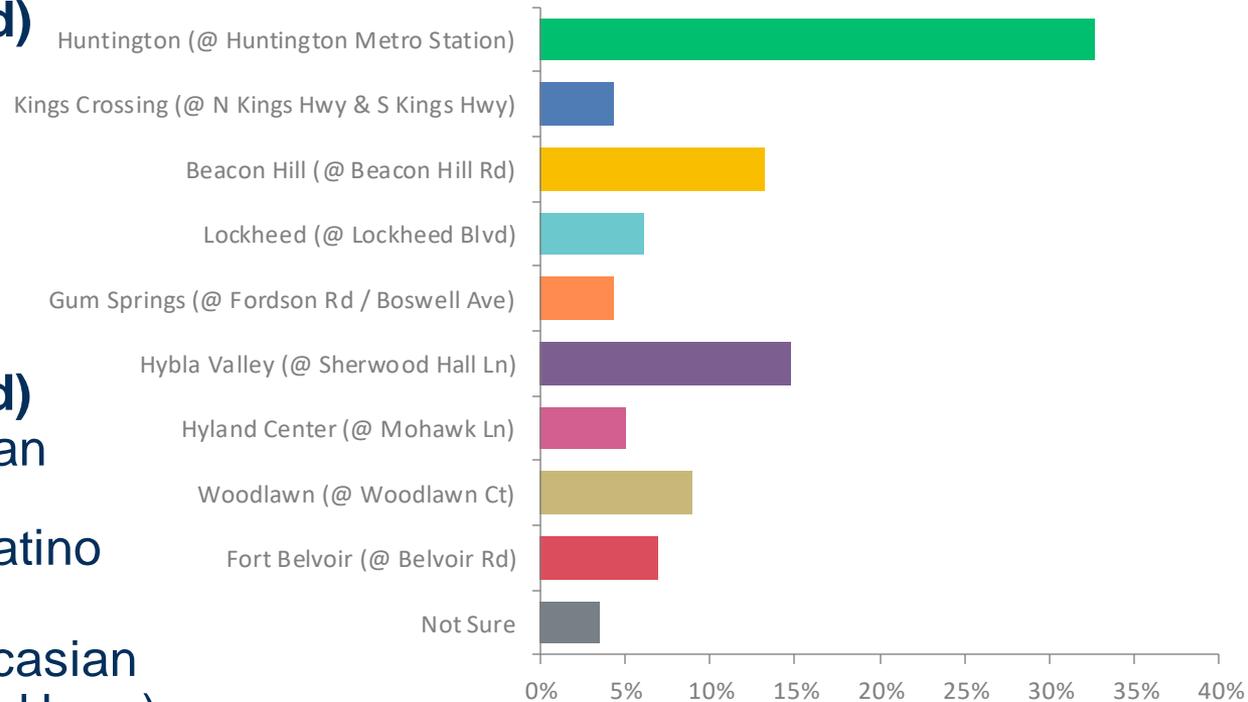




Station Artwork Survey Summary

- **How do you travel along Richmond Highway? (252 responses 157 skipped)**
 - 14% ride the bus
 - 6% bike
 - 18% walk
 - 92% drive
- **Race/Ethnicity of Respondents (234 responses 175 skipped)**
 - 12% Black or African American
 - 10% Hispanic or Latino
 - 5% Asian
 - 71% White or Caucasian
 - 6% Other (not listed here)

What future BRT station is closest to where you currently live? (392 responses 17 skipped)





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Huntington Metro Station

Artwork 1



Artwork 2

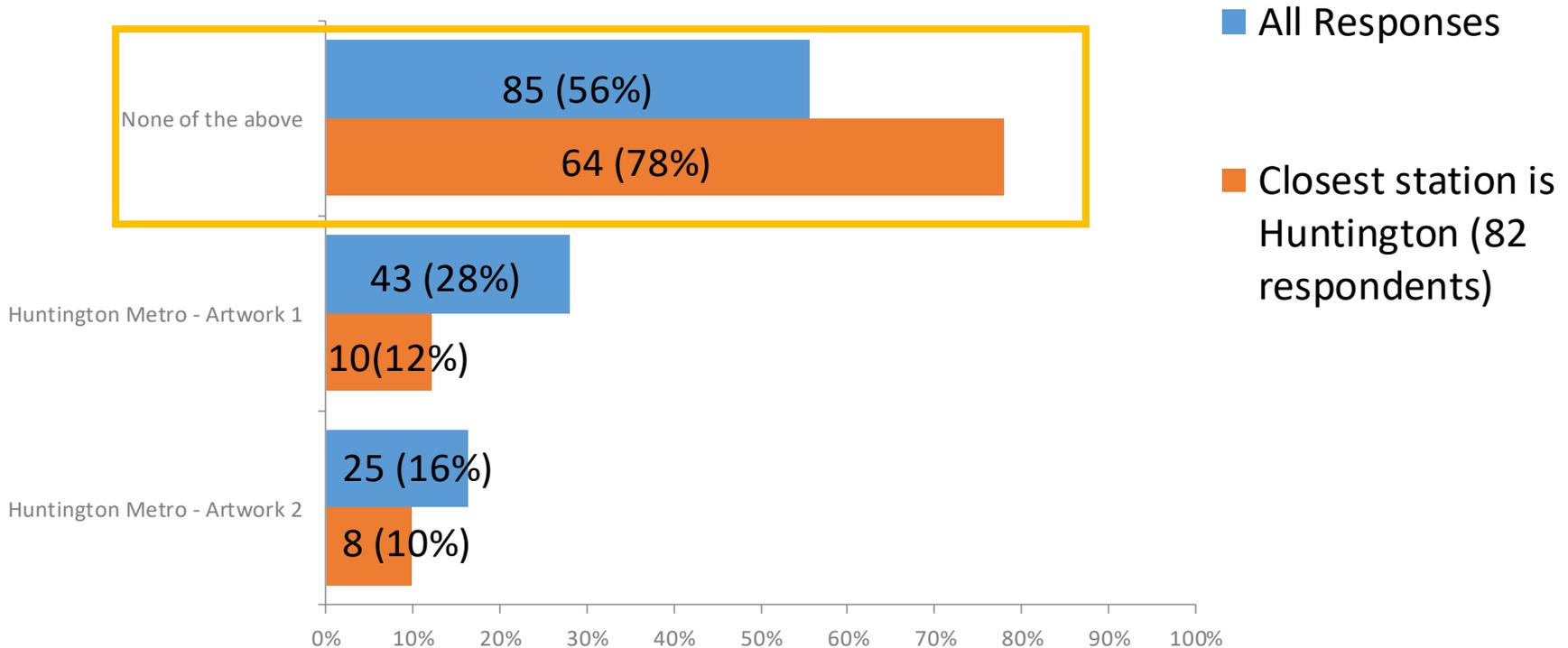




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Q4: Which artwork do you think should inspire the design for the windscreen for Huntington Metro BRT station?

• Answered: 153 Skipped: 256





Huntington Metro Station

- **Community Feedback:**

- Some felt the options did not reflect the diversity of the community near the station.
- Some wanted to see more diversity in the subject photographed or photography of places or groups of people/families.
- Some did not like the focus on the military at this station.

- **Staff Recommendation: Work with students/teacher to incorporate feedback from the survey into the artwork and prepare new drafts.**

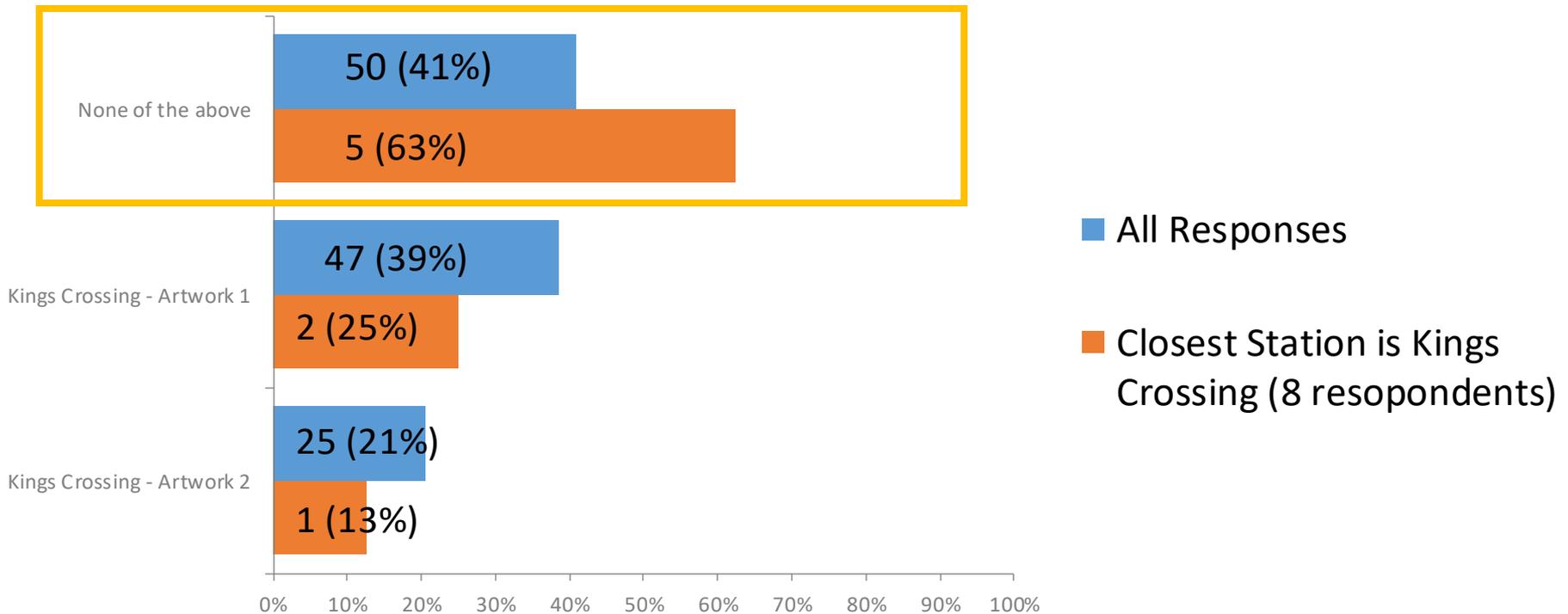




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Q7: Which artwork do you think should inspire the design for the windscreen for Kings Crossing BRT station?

• Answered: 122 Skipped: 287

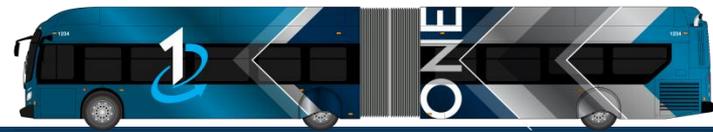




Kings Crossing Station

- **Community Feedback:**
 - Some respondents noted that they wanted to see more history included in the station.
 - Some respondents liked the use of historic postcards in the artwork.
 - Some felt like the options did not fully represent Kings Crossing and suggested the area and community be the subject of the artwork.
- **Staff Recommendation: Work with students/teacher to incorporate feedback from the survey into the artwork and prepare new drafts.**





Beacon Hill Station

Artwork 1

History of Beacon Hill

What do you hope our community preserves into the future?

I love riding my bike at Hartley Meadows, so I hope we keep all of the good forestry hiking and riding areas.

What is your favorite place to spend time in our community?

One of my favorite places, secretly enough, is school. It's not that I love school itself but I do love the fact that it's the place where I meet the most people and make the most connections. This year I was fortunate enough to be able to take a class at a different school, being able to meet even more new people and expand my social circle has been the best thing to happen to me in a while.

The artwork at this station was designed by photography students at **Hayfield Secondary School**. These students created imagery responding to the theme **PAST / PRESENT / FUTURE**. It was their intention to educate citizens and visitors of the Route 1 corridor about the rich history of the land we stand on, while also preserving the present and looking towards the future of our changing community.

Artwork 2

History of Beacon Hill

What do you hope our community preserves into the future?

I love riding my bike at Hartley Meadows, so I hope we keep all of the good forestry hiking and riding areas.

What is your favorite place to spend time in our community?

One of my favorite places, secretly enough, is school. It's not that I love school itself but I do love the fact that it's the place where I meet the most people and make the most connections. This year I was fortunate enough to be able to take a class at a different school, being able to meet even more new people and expand my social circle has been the best thing to happen to me in a while.

The artwork at this station was designed by photography students at **Hayfield Secondary School**. These students created imagery responding to the theme **PAST / PRESENT / FUTURE**. It was their intention to educate citizens and visitors of the Route 1 corridor about the rich history of the land we stand on, while also preserving the present and looking towards the future of our changing community.

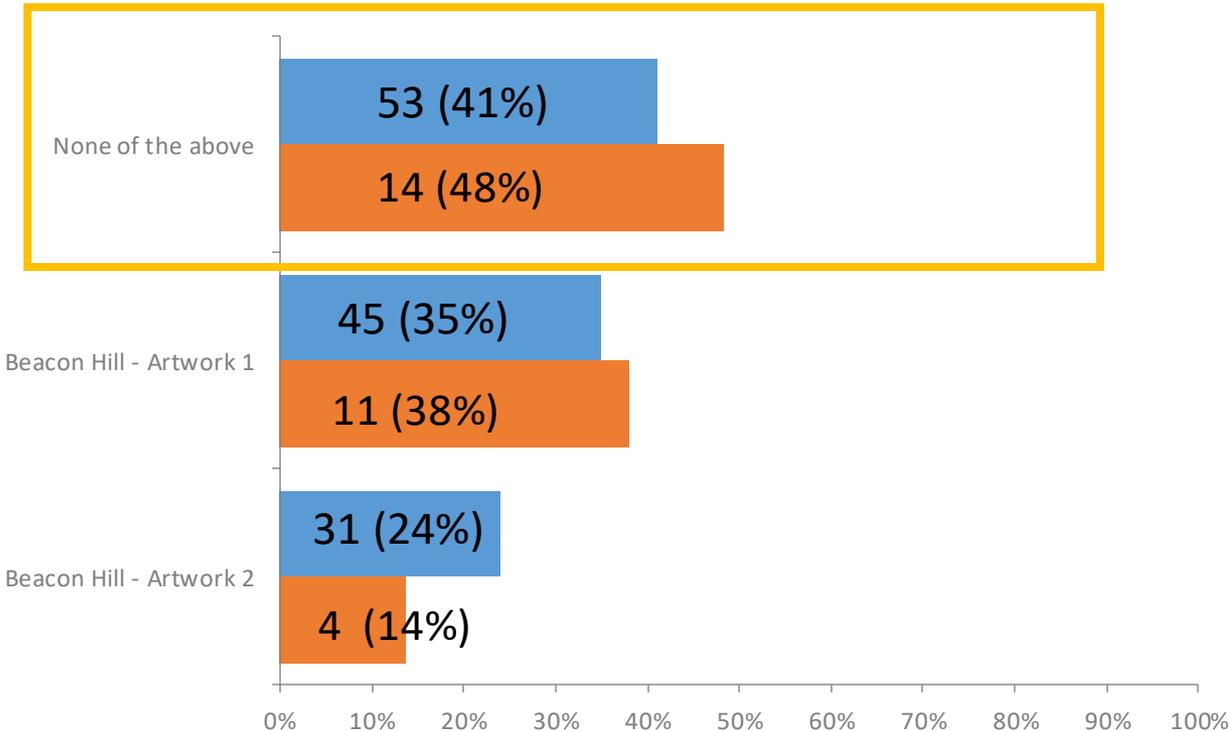




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Q10: Which artwork do you think should inspire the design for the windscreen for Beacon Hill BRT station?

• Answered: 129 Skipped: 280



■ All Responses

■ Closest Station is Beacon Hill (29 respondents)





Beacon Hill Station

- **Community Feedback:**

- Some respondents noted that they wanted to see more history included in the station.
- Some liked the diversity included in the artwork.
- Some respondents felt it didn't fully represent Beacon Hill.
- Some would like there to be more artwork/imagery and less text.

- **Staff Recommendation: Work with students/teacher to incorporate feedback from the survey into the artwork and prepare new drafts.**





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Lockheed Station

Artwork 1

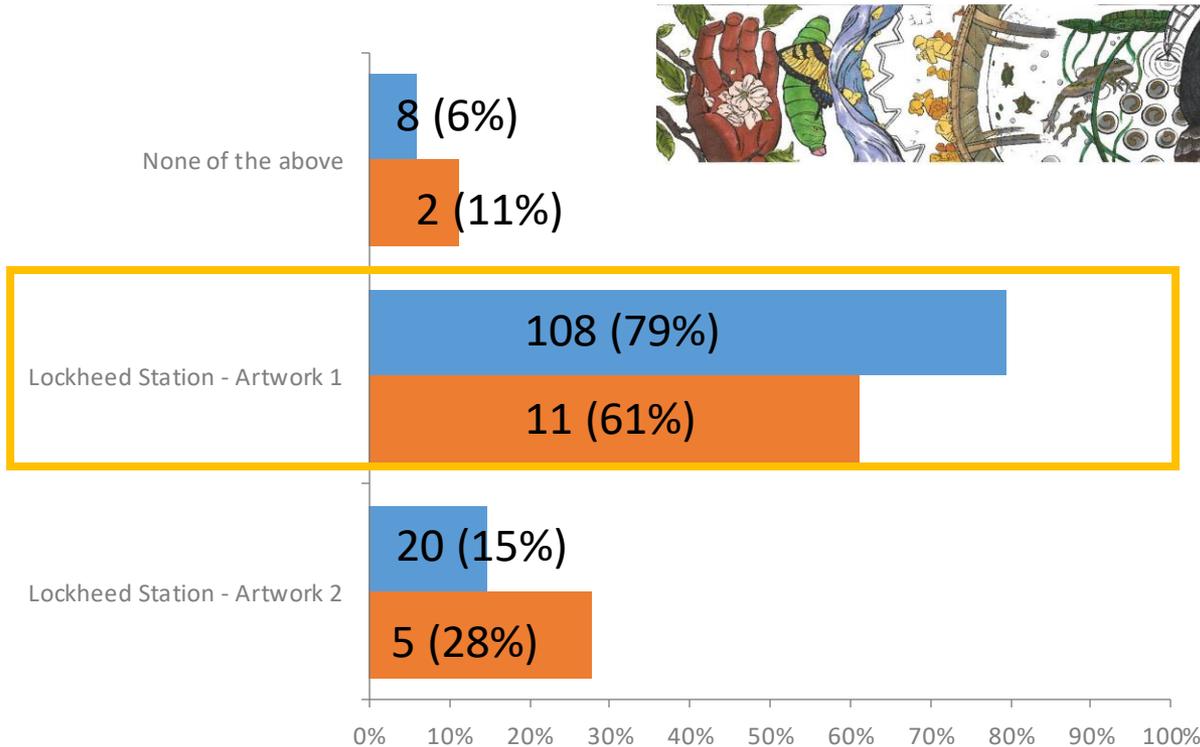


Artwork 2



Q13: Which artwork do you think should inspire the design for the windscreen for Lockheed BRT station?

• Answered: 136 Skipped: 273



■ All Responses

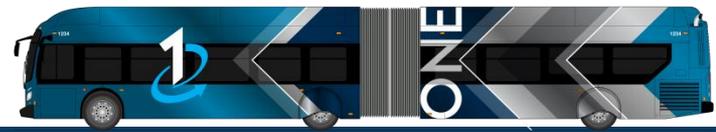
■ Closest Station is Lockheed (18 respondents)



Lockheed Station



- **Community Feedback:**
 - Majority of respondents loved the color and symbolism in the design.
 - A few respondents felt the design should incorporate Historic Huntley House.
 - A couple respondents suggested that the station include information about Huntley Meadows Park like maps, wayfinding, etc.
- **Staff Recommendation: Proceed with Artwork Design 1 and further refinement per station design process.**



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Hybla Valley Station

Artwork 1



Artwork 2

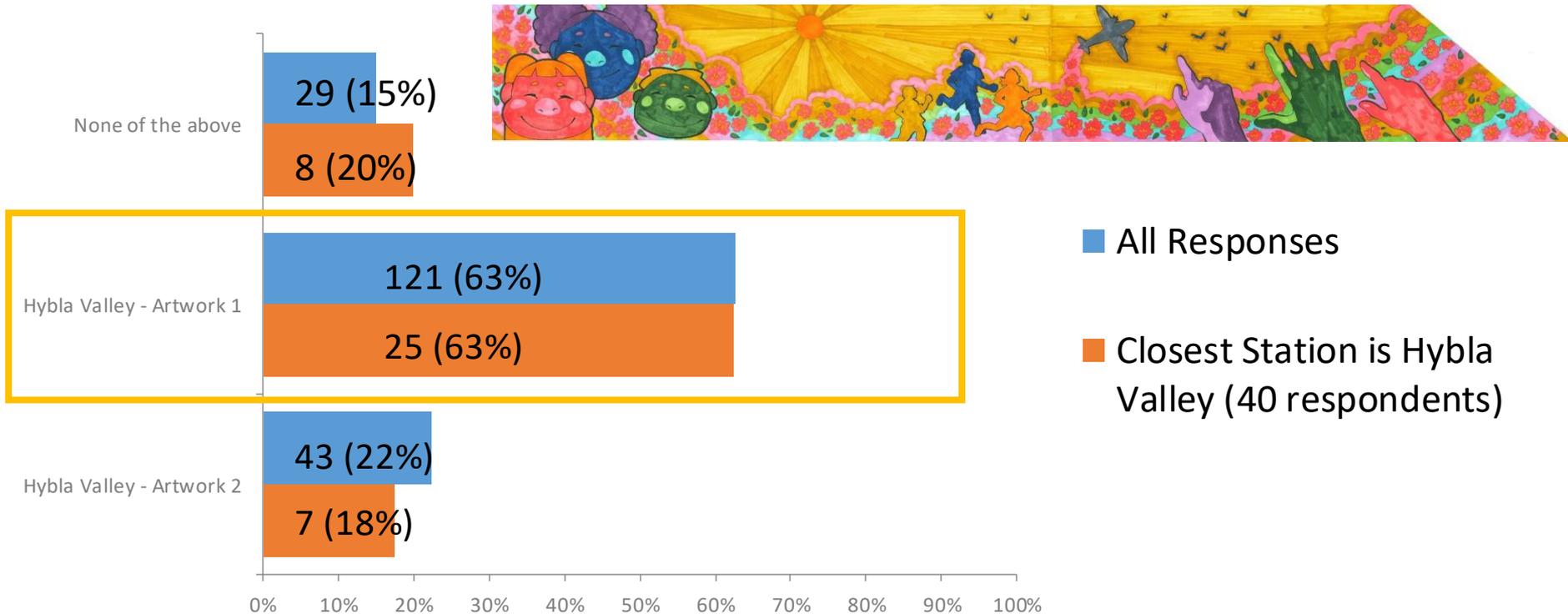




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Q16: Which artwork do you think should inspire the design for the windscreen for Hybla Valley BRT station?

• Answered: 193 Skipped: 216





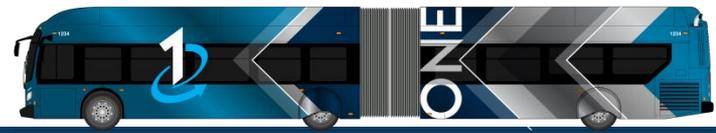
Hybla Valley Station



- **Community Feedback:**

- Respondents loved the color in the design.
- A suggestion to include some interpretative elements to describe what the drawing is meant to convey – diversity, history, etc.
- A few respondents suggested that the faces on the left be replaced.

- **Staff Recommendation: Proceed with Artwork Design 1 and further refinement per station design process.**



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Woodlawn Station

Artwork 1



Artwork 2

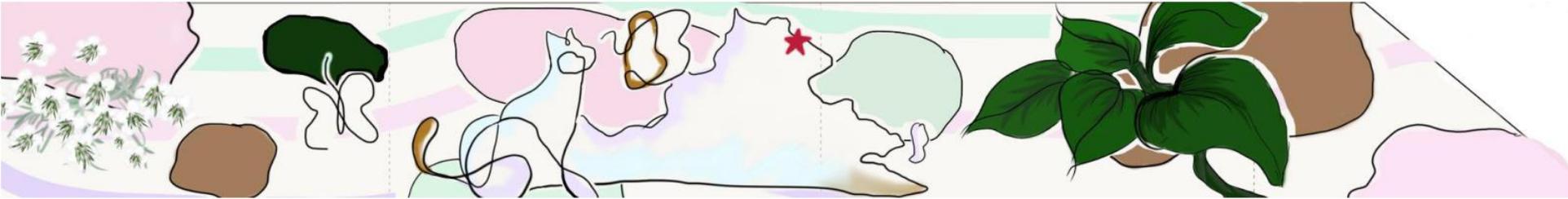




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Woodlawn Station

Artwork 3



Artwork 4



Artwork 5

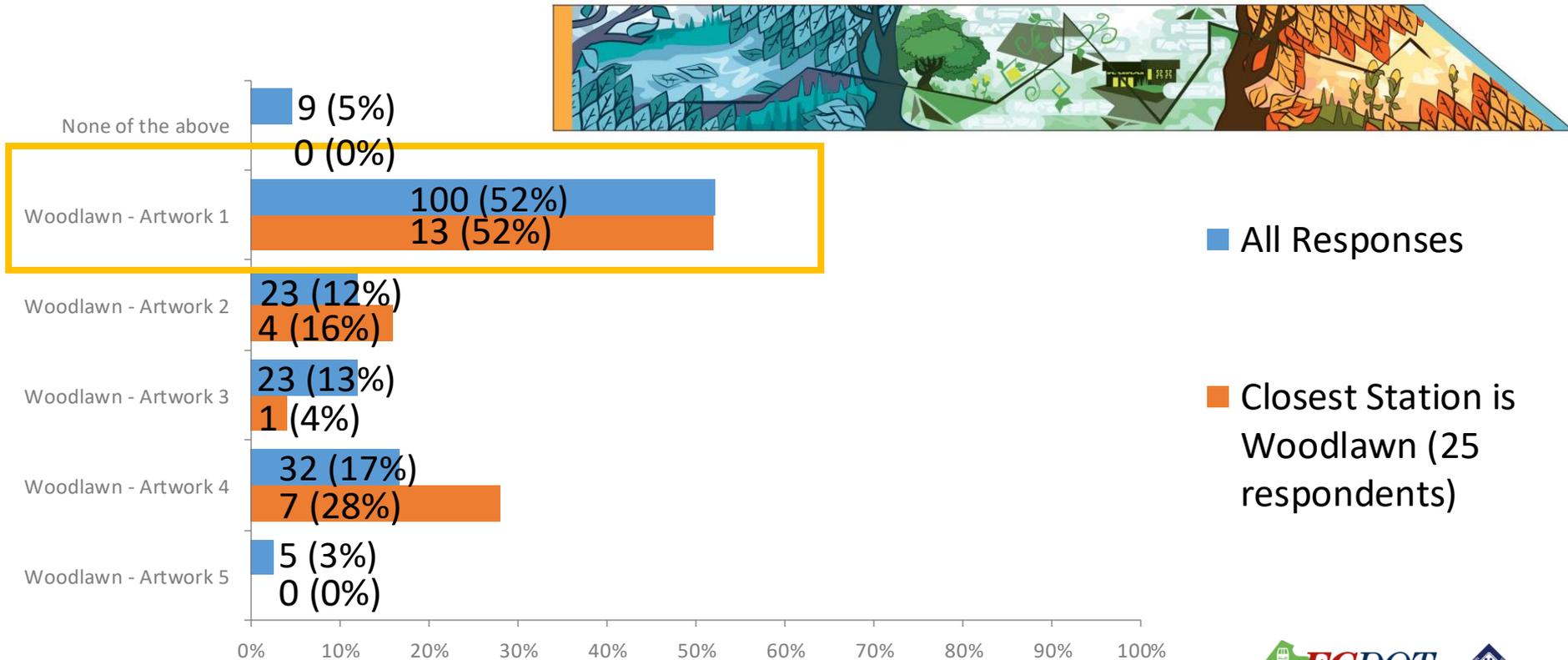




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Q19: Which artwork do you think should inspire the design for the windscreen for Woodlawn BRT station?

• Answered: 192 Skipped: 217



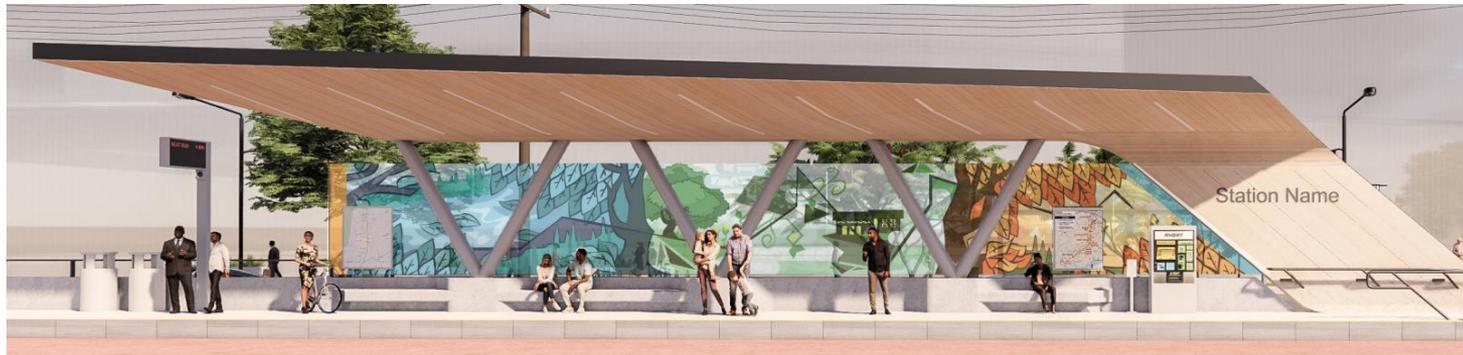
■ All Responses

■ Closest Station is Woodlawn (25 respondents)





Woodlawn Station



- **Community Feedback:**
 - Respondents liked the number of artwork choices for this station.
 - Many respondents felt they did a good job incorporating the themes into their designs.
 - Some respondents wanted to see more history incorporated, including 1 respondent who wanted to see Mount Vernon included.
- **Staff Recommendation: Proceed with Artwork Design 1 and further refinement per station design process.**

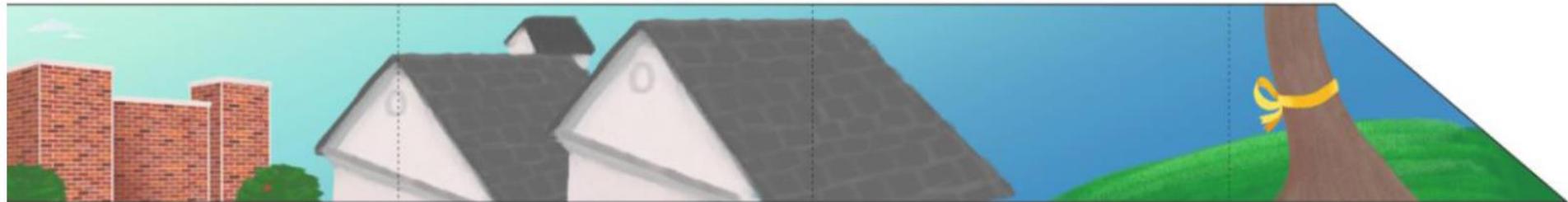


Fort Belvoir Station

Artwork 1



Artwork 2





Fort Belvoir Station

Artwork 3



Artwork 4

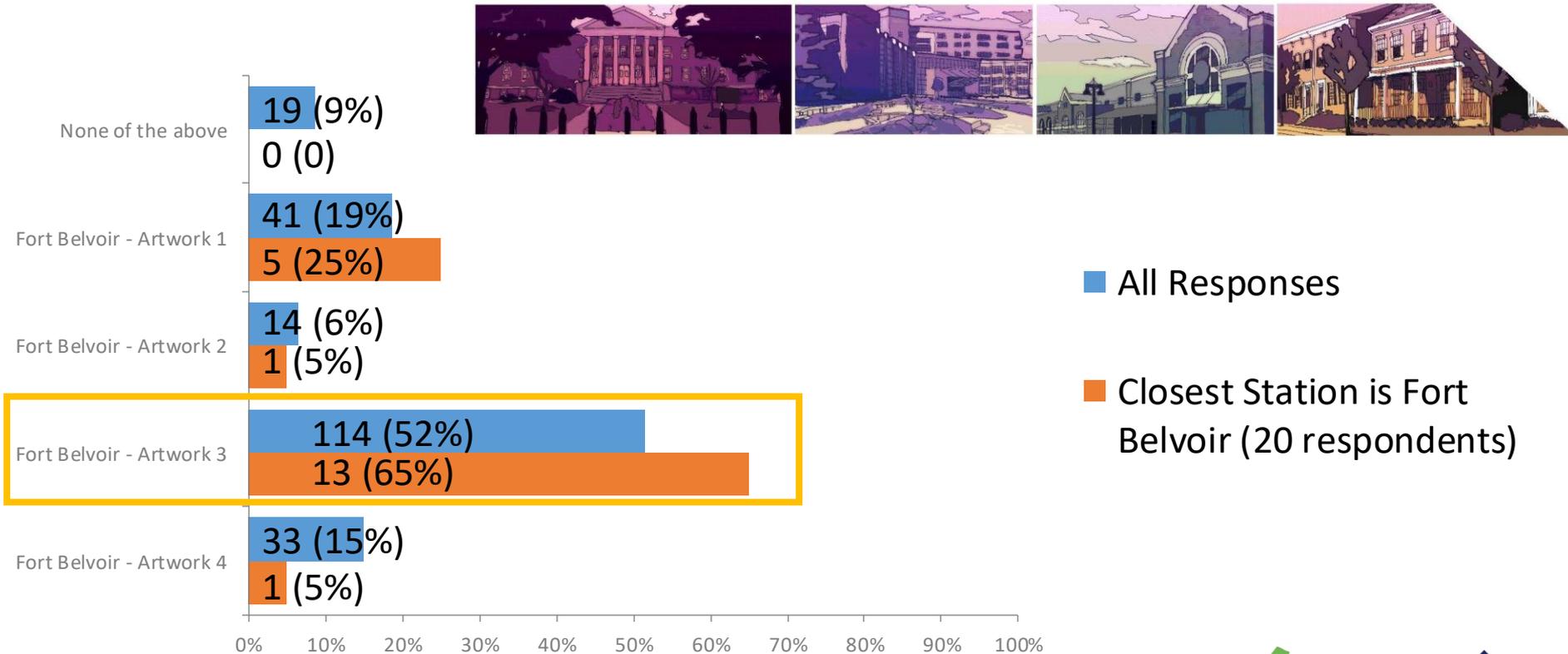




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Q22: Which artwork do you think should inspire the design for the windscreen for Fort Belvoir BRT station?

• Answered: 221 Skipped: 188





Fort Belvoir Station



- **Community Feedback:**

- Many respondents felt designs 1 and 3 were good reflections of life on Fort Belvoir.
- Some respondents wanted to see more people or history incorporated into the design.
- Some respondents felt the yellow ribbon should be incorporated into other designs as well.

- **Staff Recommendation: Proceed with Artwork Design 3 (as the base) and further refinement per station design process.**



Executive Committee Action

Next steps in Station Windscreen Artwork.

- 1. Staff will work with students/teachers to incorporate community feedback into the artwork for Huntington Metro, Kings Crossing, and Beacon Hill Stations and prepare new drafts.*
- 2. Proceed with staff recommendations for artwork designs for Lockheed, Hybla Valley, Woodlawn, and Fort Belvoir stations and begin refinement per station design process.*





Station Artwork Timeline Update

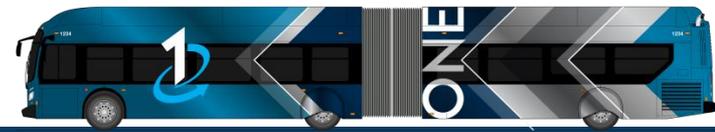




Outreach Timeline: Recap for Stations

Effort	Approximate Date
Survey & Outreach (Complete)	March 13 – April 3
Share Feedback and Results with Supervisor Offices	Early April
Present Results at BRT Executive Committee Meeting	April 18
Discuss Results and Feedback with Art Teachers & Students	April 2023
Students/BRT Team Incorporate Feedback	April-May 2023
Final Artwork Submissions from Students	Early June 2023
Board Recognition	May 23?





Draft Artwork Timeline for Gum Springs and Hyland Center Stations

Effort	Approximate Date
Community Centers meet with community members and advisory groups.	Late March
Follow-up meeting with community members and advisory groups to update them on designs.	End of April/Early May
Artwork Due to project team	End of May
Present to BRT Executive Committee	Early June
Survey and public outreach	Mid-June to Mid-July
BRT Executive Committee Meeting to Select Artwork	Fall 2023

Note: No work/effort in August for break

